

The Boys & Girls are Besieging their Parents to buy Toys at Keith-O'Brien's Big Xmas Store

¶ On Christmas morning some member of the family will read in the papers that one of them drew the \$250.00 down at Keith-O'Brien's. There will be rejoicing. Thankful indeed will they be that they listened to the children and bought toys there. "Why we never thought we would get it!" the members will exclaim.

¶ Keith-O'Brien's is the recognized Christmas store. The store is taking on its beautiful holiday garb. The displays are fresh and new. A myriad of appropriate gift articles ranging from the inexpensive to the most elegant specialty.

¶ There is probably not a family in the city that would not accept a Christmas gift of \$250.00, while thousands of them in moderate circumstances would be delighted to receive it. Or, suppose on Christmas morning Santa Claus knocked at the door of some poor family and said "I've brought you a gift of \$250.00. May it be very helpful to you." How happy that home would be!

¶ Suppose the family could afford to keep the account, \$250.00 on deposit in our bank at 4 per cent interest compounded quarterly, and add to it occasionally, then after a while the children could have help on a college education.

¶ This \$250.00 may change the whole course of the life of some boy or girl.

¶ Who will get the money?



Keith O'Brien Co

The Largest and Finest Store in the Inter-Mountain West